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Italy's Bike Buying Incentive Scheme Proved Super Success

MILAN, Italy - Just two hours after the start of Italy's second bike buying incentive scheme (officially called EcolIncentive) 2,000 bicycles were already sold with a total government subsidy of 230,000 euro. After only five days the total subsidy budget of 7.6 million euro to spur consumer purchases of bicycles was spent and nearly sixty thousand new bikes were on the road in Italy!

The new EcolIncentive campaign called



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Folding Fixie From Montague



The bike's folding integrated technology system is based around a quick release controlled seat post pivot.

The US based Montague Corporation, has presented the Boston, its first 28-inch single speed folding bike. The bike's folding integrated technology system is based around a quick release controlled seat post pivot. This folding design uses no hinges or other 'cuts' in frame tubing, giving the Boston a very strong folding bike frame. Folding requires no tools and can be done in less than 20 seconds for easy storage. The Boston also features the patented Clix Wheel Release System allowing for quick removal of the front wheel when folding the bike. It has a single-speed drive train featuring a flip-flop hub, allowing riders to change between a fixed-gear and free-wheel setup with little effort. The 42 X 16T drive train is low weight and geared optimally for city riding. The Boston is available in three frame sizes.

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