



Montague Launches New Folding Comfort Bike for Active Seniors Crosstown Provides Full-Sized Ride with a Compact Fold for Easy Storage

CAMBRIDGE, MA – May 24, 2016 – [Montague Bikes](#), the leader in full-size folding bikes, has launched the all-new [Crosstown](#), an economical multi-purpose bicycle designed to deliver a comfortable and ergonomic riding experience for seniors leading an active lifestyle. Its full-size wheels and folding design offer the perfect solution to those looking for a versatile bike that can fit easily in the car trunk or be stored in the closet at home.

Well-equipped with a 7-speed Shimano drivetrain, the twist shifter and Mega-Range gearing provide easy shifting and extra low gears for hills. Wide 35mm tires and a comfort saddle offer a smooth ride, while the Crosstown's Octagon steering system allows the handlebar height to be adjusted with just the click of a button. Raising them provides an upright riding position to reduce stress on the back and neck. Its rugged road tires are ideal for pavement and light trails, allowing riders the mobility to go wherever they desire.

When folded, the bike compacts to just 36 inches wide, 28 inches high and 12 inches deep, ideal for seniors who may have downsized and have limited storage. It also weighs only 28 lbs, making it very light and portable. Taking the Crosstown to the local park or bike path is as easy as putting it in the trunk. Its industry standard components also make repairs and customizations possible at any bike shop.

Like all Montague bikes, the Crosstown includes the patented DirectConnect™ folding system that provides increased frame stiffness for superior ride quality, and can be folded and unfolded in less than 20 seconds. The Crosstown retails for \$659.95.

"The Crosstown is an ideal bike for seniors looking to either enjoy their leisure time or get some exercise with a low impact activity," said Ryan Walas, Director of Marketing for Montague Bikes. "Able to deliver a full-sized riding experience, a compact folding design, and several comfort features, the Crosstown offers seniors a solid ride without the need to deal with cumbersome car racks when traveling or the insecurity involved with leaving the bike outside when at home."

The Crosstown is part of Montague's 11 all-new bike models for 2016 that feature the same folding frame design. The 2016 line-up includes six road and five mountain bikes ranging in price from \$639.95 to \$2,449.00.

About Montague Corporation

Montague Corporation is based in Cambridge, Massachusetts USA and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for 25 years.

Visit www.montaguebikes.com or call +(617) 491-7200 for more information about Montague products and technologies.

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