



Montague Launches New Folding Road Bike for Women New lightweight FIT Provides Full-Sized Ride with a Compact Fold for Easy Storage

CAMBRIDGE, MA – July 11, 2016 – [Montague Bikes](#), the leader in full-size folding bikes, has launched the all-new [FIT](#), a bicycle designed to deliver top-rated performance and portability for women looking for a versatile mode of transportation or to enhance their fitness regimens. Its full-size wheels and folding design offer the perfect solution to those looking for a bike that delivers the speed of a road bike, the flexibility of a city bike and a convenient design that can be quickly folded for transport or storage.

The FIT comes equipped with a 30-speed Shimano drivetrain, perfect for hilly climbs, deep descents and long road excursions. Featuring Tektro disc brakes, a carbon fiber fork, and 28mm tires, the FIT is positioned among the industry's best endurance road bikes. It also weighs only 26 lbs, making it very light and portable, something that is very important to women riders looking for a bike that can be easily carried when folded.

Designed to provide the highest performance road ride of any foldable bike available, the FIT is ideal for workouts, commuting, weekend getaways and long endurance rides.

When folded, the bike compacts to just 36 inches wide, 28 inches high and 12 inches deep, ideal for tight storage spaces. Its industry standard components make repairs and customizations possible at any bike shop.

Like all Montague bikes, the FIT includes the patented DirectConnect™ folding system that provides increased frame stiffness for superior ride quality, and can be folded and unfolded in less than 20 seconds. The FIT retails for \$1,295.00.

"The FIT is a fast, sleek road bike that can maneuver around the city and fold up to go aboard a train or bus for ultimate versatility." said Meredith Miller, Product Manager for Montague Bikes. "It can be put right in the car trunk to avoid using bike racks, and it's always there to pull out for a quick ride. This solid and lightweight bike is perfect for women looking for the ultimate in portability and performance."

The FIT is part of Montague's 11 all-new bike models for 2016 that feature the same folding frame design. The 2016 line-up includes six road and five mountain bikes ranging in price from \$639.95 to \$2,449.00.

About Montague Corporation

Montague Corporation is based in Cambridge, Massachusetts USA and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for 25 years.

Visit www.montaguebikes.com or call +(617) 491-7200 for more information about Montague products and technologies.

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