



Montague Launches New Folding Comfort Bike for Moms on the Go Crosstown Provides Full-Sized Ride with a Compact Fold for Easy Storage

CAMBRIDGE, MA – October 20, 2016 – [Montague Bikes](#), the leader in full-size folding bikes, has launched the all-new [Crosstown](#), an economical multi-purpose bicycle designed to deliver a comfortable and ergonomic riding experience to moms with families on the go. Its full-size wheels and folding design offer the perfect solution to those looking for a versatile bike that can fit easily in the car trunk or be stored in the closet at home.

Well-equipped with a 7-speed Shimano drivetrain, the twist shifter and Mega-Range gearing provide easy shifting and extra low gears for hills. Wide 35mm tires and a comfort saddle offer a smooth ride, while the Crosstown's Octagon steering system allows the handlebar height to be adjusted with just the click of a button. Raising them provides an upright riding position to reduce stress on the back and neck. Its rugged road tires are ideal for pavement and light trails, allowing riders the ability to go wherever they desire. Attaching a bike trailer to the rear of the Crosstown is also easy.

When folded, the bike compacts to just 36 inches wide, 28 inches high and 12 inches deep, ideal for parents who may have limited storage. It also weighs only 28 lbs, making it very light and portable. Taking the Crosstown to the local park or bike path with the kids and their bikes in tow is as easy as putting it in the trunk. No need to deal with cumbersome bike racks. Industry standard components also make repairs and customizations possible at any bike shop.

Like all Montague bikes, the Crosstown includes the patented DirectConnect™ folding system that provides increased frame stiffness for superior ride quality, and can be folded and unfolded in less than 20 seconds. The Crosstown retails for \$659.95.

“Often times parents will get bikes for their children and overlook a bike for themselves. It's a great opportunity to get outside and do something active with the family,” said Ryan Walas, Director of Marketing for Montague Bikes. “The Crosstown is ideal for women looking to do just that. It is lightweight, portable and delivers a comfortable riding experience. Having a bike that can fold and be kept in the car trunk makes it much easier to find the time to ride.”

The Crosstown is part of Montague's 11 all-new bike models for 2016 that feature the same folding frame design. The 2016 line-up includes six road and five mountain bikes ranging in price from \$639.95 to \$2,449.00.

About Montague Corporation

Montague Corporation is based in Cambridge, Massachusetts USA and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for 25 years.

Visit www.montaguebikes.com or call +(617) 491-7200 for more information about Montague products and technologies.

###

CONTACT:

Matt McCarthy

Montague Corporation

Telephone: 1-617-491-7200 ext. 201

Email: mmccarthy@montaguebikes.com