



## **Montague Launches Edgy New Folding Bike for Style Conscious Men Messenger Inspired Boston Model Delivers a Lightweight Design and a Compact Fold**

CAMBRIDGE, MA – July 22, 2016 – [Montague Bikes](#), the leader in full-size folding bikes, has launched a new bicycle inspired by the sleek, lightweight and durable bikes first made popular by bike messengers. The single speed and fixed gear bikes often used by couriers deliver a quick and responsive ride with a sleek look that appeals to urban male consumers. Ideal for tackling city streets and making fast getaways, the Montague Boston has the added benefit of being able to fold into a slim profile for the train, car trunk, or city apartment.

The [Boston](#) is the first full-size single speed bike with a folding design. The bike, which comes in a stylish and minimal matte black, also includes a flip-flop rear hub that can be switched to allow either a fixed-gear or free-wheel setup. Folding bikes, such as the Boston are ideally suited for urban living. They allow for quick and easy access to any point in a city, and allow riders to avoid gridlock traffic and paying for public parking. Unlike standard bikes, the Boston can be quickly folded and brought inside workplaces and other establishments, thereby protecting it from the elements and possible theft.

When folded, the Boston compacts to just 36 inches wide, 28 inches high and 12 inches deep, perfect for tight storage spaces. It also weighs only 24 lbs, making it extremely light and portable. Like all Montague bikes, the Boston includes the patented DirectConnect™ folding system that provides unmatched frame stiffness for superior ride quality, and can be folded and unfolded in less than 20 seconds. Its simple design and industry standard components make repairs and customizations possible with any off the shelf parts. The Boston retails for \$699.95.

“The Boston is an ideal bike for the urban rider who wants simplicity and excellent performance,” said Ryan Walas, Director of Marketing for Montague Bikes. “Single speed and fixed gear bikes have long been the choice of couriers who ride our city streets day in and day out because they’re durable, lightweight and virtually maintenance free. The Boston takes it to the next level with a folding design that makes owning a bike and getting around the city even easier. Men looking for a convenient and eye catching bike need look no further than the Boston.”

The Boston is part of Montague’s 11 all-new bike models for 2016 that feature the same folding frame design. The 2016 line-up includes six road and five mountain bikes ranging in price from \$639.95 to \$2,449.00.

### **About Montague Corporation**

Montague Corporation is based in Cambridge, Massachusetts USA and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for 25 years.

Visit [www.montaguebikes.com](http://www.montaguebikes.com) or call +(617) 491-7200 for more information about Montague products and technologies.

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