



## **FOR IMMEDIATE RELEASE**

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### **MONTAGUE CORPORATION INTRODUCES THE SWISSBIKE™ X90**

CAMBRIDGE, MA – March 2012 – Montague Corporation, a leader in full-size folding bikes for over 25 years, has enjoyed success with a complete line of mountain bikes that fold, designed to take on everything from the daily commute to a weekend-long, single-track shred-fest. But with the release of the SwissBike™ X90 this spring, Montague prepares to take mountain bikes, and their riders, to new heights.

The X90 is the newest addition to Montague's line of full-size mountain bikes that fold. It offers the same great ride and easy-to-fold design as other Montague models, but its components outclass anything currently available on a folding bike. From the RockShox Sektor fork to the SRAM X0 drivetrain and Elixir 7 hydraulic disc brakes, the X90 is unlike any other folding mountain bike on the market: with full size 26" wheels, 30 speeds and 130mm front suspension, the X90 is dialed in and ready to hammer even the toughest terrain.

Like all Montague bikes, the X90 uses a patented folding technology, which allows the bike to fold without compromising the structural integrity of the frame. This means that the X90 has the same sturdy, responsive ride as a non-folding mountain bike, and – Bonus – offers the convenience of being able to fold and fit in a trunk after riding. (Wipe the mud off first though, ok?).

While new to the U.S. this year, the SwissBike™ X90 has already received praise overseas. "The SwissBike X90 is absolutely not a toy bike, a description folding bikes are often saddled with, but a top class all-around mountain bike, with an emphasis on performance," says Danish review site CyclePort. "I never tired of long rides on this

bike...If you do not want the hassle of a bike rack and you travel frequently, the X90 is an obvious choice.”

The X90 is a great bike for riders of all ability levels. Whether enjoying the outdoors, riding for fitness, seeking that next adrenaline rush, or looking to dominate the racing scene, the X90 can handle everything from the well-groomed park trail to gnarly half-track and the race course. In fact, the X90 is the MTBer’s dream – a full-size, high-performance hard-tail mountain bike that’s also easy to transport from home or work to the trailhead, no rack required.

Montague offers a range of pavement and mountain bikes that fold, starting at an MSRP of \$649. The MSRP for the X90 is \$2999.

For more information on Montague folding bikes, visit [www.montaguebikes.com](http://www.montaguebikes.com) or contact Montague at 800-736-5348.

**About Montague Corporation**

Montague Corporation is based in Cambridge, Massachusetts and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for over 25 years. Visit [www.montaguebikes.com](http://www.montaguebikes.com) or call toll free (800) 736-5348 for more information about Montague products and technologies.

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